



# IMWA

**International Mine Water Association  
Annual Conference 2012**

30 September - 4 October

Edith Cowan University and  
Bunbury Regional Entertainment Centre  
Bunbury, Western Australia

## Sponsorship Prospectus



[www.IMWA2012.info](http://www.IMWA2012.info)





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## Organising Committee

### Conference Co-Chair

Clint McCullough

### Conference Co-Chair

Mark Lund

## Conference Office

For further information, please contact:

### IMWA 2012

c/- ICMS Pty Ltd  
84 Queensbridge Street  
Southbank 3006 VIC  
Australia

Phone: +61 3 9682 0244

Fax: +61 3 9682 0288

Email: [imwa2012@icms.com.au](mailto:imwa2012@icms.com.au)

Website: [www.IMWA2012.info](http://www.IMWA2012.info)



## Invitation to Attend

On behalf of the organising committee and Golder Associates and the Mine Water and Environment Research Centre at Edith Cowan University, we jointly welcome all delegates and guests to the 2012 International Mine Water Association Conference to be held in Bunbury, Western Australia.

Western Australia, a State close to size of Western Europe and a population of under 2.5 million people, is the powerhouse of the Australian economy. Famous for its vast reserves of iron ore and unique diamonds, the state also supplies the world with numerous other metals, coal and other mineral resources and a fascinating history of mining. With much of an already dry state currently experiencing a drying climate with historically low rainfall or increased rainfall intensity through storm rains, water management has become a significant consideration for all mine operations and developments. The Western Australian mining environment, with a high biodiversity of unique animals and plants poses great challenges for the mining industry.

The conference will be located in the south-west city of Bunbury, a small, modern, safe and friendly city at the gateway to the Collie coalfields. Bunbury offers delegates a warm welcome and potential for further exploration of the vast and unique state of Western Australia and is also the gateway to the liquid gold of the Margaret River region's famous wines; located only a couple of hours drive south of Perth and surrounded by the famous Western Australian spring wildflowers. Join us for what promises to be a fascinating and informative conference in a beautiful location and bring with you time and a sense of adventure to see other parts of the state.

We welcome you to Western Australia and we look forward to meeting you in Australia's spring of 2012!

**Clint McCullough and Mark Lund**

*Co-Chairs of the Organising Committee*

30 September - 4 October  
Bunbury, Western Australia

## About the Host

### International Mine Water Association



Members of the International Mine Water Association (IMWA) share a common interest in mine water and mine drainage issues, though we arrive with different skills, backgrounds, and specialized expertise, in disciplines that range from science (e.g. chemistry, hydrogeology, microbiology, geophysics) to engineering (mostly mining and civil). Our Association has 612 members, including pragmatic consultants and mining company employees, academic researchers (faculty, graduate students, and undergraduates), and government scientists and regulators.

## About the Conference Program and Themes

- . Site-wide mine water management
- . Pit lakes
- . Coal mines - managing groundwater and impacts for open pit and
- . underground mines
- . Uranium mining and water
- . Groundwater and coal seam gas developments
- . Abandoned mine issues
- . Mine dewatering - maximising value and minimising costs
- . Optimising costs versus impacts from mine dewatering
- . Geochemistry of mine waters
- . Treatment and disposal of mine waters
- . Acid mine drainage - processes and treatment
- . Social aspects of mine water
- . Mine water and climate change
- . Mine water and mine closure
- .

## Delegate Profile

The conference will interest and attract delegates from a broad cross-section of the mining industry, both from Western Australia, nation-wide and internationally. We particularly expect keen interest from mining companies operating with dewatering and water disposal requirements and from consulting company staff servicing these industries. Mine closure aspects of mine water management will also be relevant to industry and will bring speakers and delegates from state and district regulatory agencies.

Applied and pure research for mine water management will include talks from leading consulting firms as well as government-body research scientists and university academics and students.





## Bunbury, Your Host City

The cosmopolitan city of Bunbury, just two hours drive south of Perth, is located on a spectacular peninsular surrounded by blue waters of the Indian Ocean, Koombana Bay and the Leschenault Inlet.

A vibrant port city with a strong maritime history, Bunbury is now renowned for its quality lifestyle and unique blend of nature surrounds and top quality facilities.

Bunbury is home to over 100 bottlenose dolphins that reside in the calm waters of Koombanna Bay. Established as a place for people to interact with dolphins in their natural habitat, the Dolphin Discovery Centre offers distinctive shore and boat based experiences.

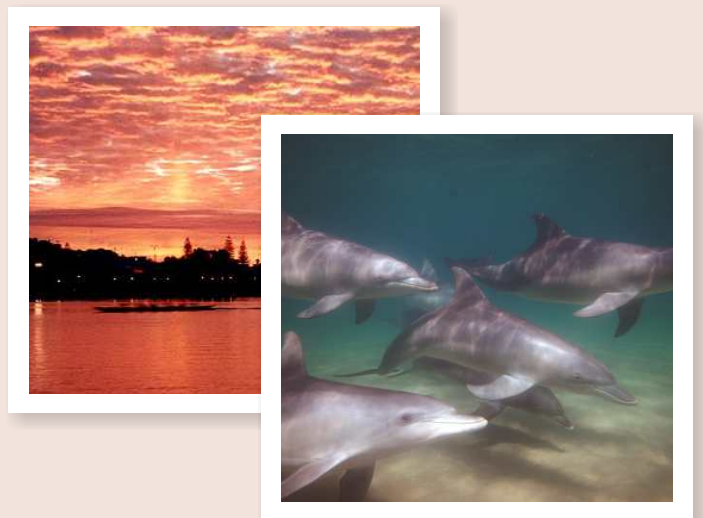
Bunbury's other features include Western Australia's southern-most mangroves, rare basaltic rock and nearby Tuart Forest. A colourful "cappuccino strip" of sidewalk cafes and a variety of waterside dining options offer numerous opportunities to taste the wonders of the local produce. These cafes and the award-winning restaurants and historic pubs ensure the atmosphere hums from dawn to dusk.

Award winning wineries, fields of orchard trees in blossom, wildflowers, forests, national parks, beautiful waterways, historic towns, a wealth of art and craft, are just part of the experience.

For golfers Bunbury offers three international courses and family activities include wildlife parks and a miniature train tour.

The entertainment and cultural capital of the south west, the Bunbury Entertainment Centre dazzles audiences with opera, drama and comedy from around the nation while Bunbury Regional Art Galleries hosts exhibitions of state and national significance. Contemporary public artworks scattered around the city together with nautically themed street scaping add to the cultural experience.

Bunbury has accommodation ranging from four star resorts, award winning specialty accommodation, luxuriously appointed beachfront and city motels, enchanting bed and breakfasts, self-contained chalets and apartments in waterside and beach locations through to caravan, camping and backpacker facilities.



## Why Sponsor?

Sponsorship of the Conference provides an excellent opportunity to:

- Promote your organisation and your products and services to a wide variety of delegates
- Increase brand awareness
- Network and build new relationships with key industry figures
- Network with delegates to improve their knowledge and understanding of your services in an environment where they are open to listening and learning.

There are opportunities to tailor the sponsorship packages to meet your specific requirements and early confirmation of your sponsorship will ensure the highest level of exposure for your organisation.

The Conference will have an extensive promotional campaign including web exposure, email broadcasts and promotion in professional journals and trade magazines. The campaign will commence in January, allowing your company to be promoted as a key supporter as soon as your sponsorship is confirmed.

## Platinum Sponsorship \$40,000

We view our Platinum Sponsor as our partners in the successful execution of the Conference and will work alongside you to provide opportunities to promote your organisation leading up to and during the Conference. This is an excellent marketing opportunity and we are confident that your high level participation in this prestigious event will provide your company with exceptional rewards.

*Exclusive to one organisation*

Platinum Sponsors will enjoy the following exclusive marketing opportunities and benefits:

### **Benefits:**

- Four exhibition spaces in a prime position of the Trade Exhibition inclusive of four complimentary exhibitor passes
- Three Full Conference registrations, including social functions
- Keynote address at the Conference Opening Ceremony
- One full page colour A4 advertisement on the back cover of the Final Program
- Sponsor logo and 100 word company description on the Conference website and Congress Final Program
- Two satchel inserts (to be provided by sponsor at own cost and subject to approval)
- Acknowledgement on signage at the venue
- Display of organisation banner in the main plenary room (to be provided by sponsor at own cost and subject to approval)
- Acknowledgement on power point slides in the session rooms between presentations
- Acknowledgement during the opening and closing ceremonies
- Acknowledgement in all Conference marketing activities (national and international) in the lead up and during the Conference

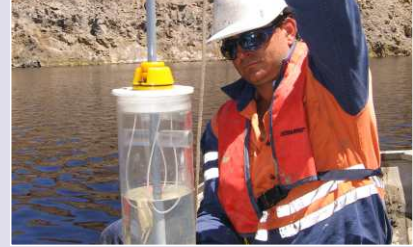
## Gold Sponsorship \$30,000

*Limited to two organisations*

Gold Sponsorship offers your company the following benefits:

### **Benefits:**

- Three Exhibition spaces in prime position and three complimentary Exhibitor Passes
- Three full registrations, including social functions
- One full page colour A4 advertisement in the Final Program
- Exclusive naming rights to one session, as allocated by Organising Committee and Plenary where possible
- One satchel insert (to be provided by sponsor at own cost and subject to approval)
- Acknowledgment in the Registration Brochure (subject to confirmation date)
- Acknowledgment on signage at the venue
- Display of organisation banner in the main plenary room (to be provided by sponsor at own cost and subject to approval)
- Acknowledgement on power point slides in the session rooms between presentations
- Acknowledgement during the opening and closing ceremonies
- Acknowledgement in all Conference marketing activities (national and international) in the lead up and during the Conference
- Sponsor logo and 100 word company description on the Conference Website and in final Conference Program



## Silver Sponsorship \$20,000

*Limited to three organisations*

Silver Sponsorship offers your organisation the following benefits:

### Benefits:

- . Two Exhibition spaces in prime position and two complimentary Exhibition Passes
- . Two full registrations, including social functions
- . One half page colour A4 advertisement in the Final Program
- . One satchel insert (to be provided by sponsor at own cost and subject to approval)
- . Acknowledgment on signage at the venue
- . Acknowledgement on PowerPoint slides in session rooms
- . Acknowledgement in all Conference marketing activities (national and international) in the lead up and during the Conference
- . Sponsor logo and 25 word company description on the Conference Website and your organisation link
- . Sponsor logo and 25 word company description in final Conference Program

## Bronze Sponsorship \$ 10,000

*Unlimited*

Bronze Sponsorship offers your company the following benefits:

### Benefits:

- . One Exhibition spaces in prime position and one complimentary Exhibition Pass
- . One full registration, including social functions
- . Quarter page colour A4 advertisement in the Final Program
- . One satchel insert (to be provided by sponsor at own cost and subject to approval)
- . Acknowledgment in the Registration Brochure (subject to confirmation date)
- . Acknowledgment in the Final Program
- . Acknowledgment on the Conference website with your organisation logo and link
- . Acknowledgment on signage at the venue
- . Acknowledgement on PowerPoint slides in session rooms





## Dinner Sponsorship \$ 10,000

*Exclusive to one organisation*

Dinner Sponsorship offers your company the following benefits:

### Benefits:

- Sole naming and branding rights to the Conference Dinner and associated themeing ie menus etc (subject to Committee approval)
- One full registration, including social functions
- Five tickets to the event
- Opportunity to present promotional material / gifts to each attendee (subject to approval from the Committee and at own expense).
- Opportunity to provide dinner entertainment (subject to approval of Committee and at own expense)
- Acknowledgment on the Conference website with your organisation logo and link
- Acknowledgment in Conference Final Program

## Conference Satchel Sponsorship \$ 5,000

*Exclusive to one organisation*

Conference Satchel Sponsorship offers your company the following benefits:

### Benefits:

- Organisation's logo printed along with the Conference logo, in a prominent position on environmentally friendly satchel
- One satchel insert (provided by sponsor and subject to approval)
- Acknowledgment in the Final Program
- Acknowledgment on the Conference website with your organisation logo and link

## Welcome Reception Sponsor \$ 5,000

*Exclusive to one organisation*

Welcome Reception Sponsorship offers your company the following benefits:

### Benefits:

- Sole naming rights to the Welcome Reception
- Display of free standing banner at the Welcome Reception (provided by sponsor)
- Three minute speaking presentation at the Welcome Reception
- Opportunity to provide small gift to delegates (subject to approval of Committee and at own expense)
- Opportunity to provide branded napkins (subject to approval by Committee and at own expense)
- Acknowledgment on the Conference website with your organisation logo and link
- Acknowledgment in the Final Program





## Session Sponsorship \$ 3,000

*Each session exclusive to one organisation*

This is an opportunity for your organisation to be associated with a nominated prominent session at the Conference.

### **Benefits:**

- Organisation acknowledgment of the session
- Logo acknowledgment on PowerPoint slide at the beginning of the session
- Display of organisation banner or lectern sign (lectern sign or free standing banner to be supplied by sponsor)
- Acknowledgment on the Conference website with your organisation logo and link
- Acknowledgment in the Final Program

## Speaker Sponsorship \$ Via Negotiation

Companies will have the opportunity to sponsor their choice of speaker from the Conference program (subject to approval).

### **Benefits:**

- Organisation acknowledgment of the selected speaker
- Logo acknowledgment on PowerPoint slide at the beginning of the speaker's session
- Display of organisation banner or lectern sign (lectern sign or free standing banner to be supplied by sponsor)
- Acknowledgment on the Conference website with your organisation logo and link
- Acknowledgment in the Final Program

## Drink Bottle Sponsorship \$ 3,000

*Or in kind  
Exclusive to one organisation*

Every participant at the Conference receives a reusable branded drink bottle in order to reduce the impact on the environment. This opportunity must be secured no later than three months prior to the Conference to allow for design, printing and production. The sponsoring organisation will be responsible for the cost of purchase and overprinting the drink bottles. The Conference office can make these arrangements on your behalf at your cost.

### **Benefits:**

- Organisation logo/organisation name on drink bottle alongside Conference logo
- Acknowledgement on the Conference Website
- Acknowledgement on the Final Program
- Exposure to all participants at the Conference



## Conference Lanyard Sponsorship \$ 2,000

*Or in kind*

*Exclusive to one organisation*

Every participant at the Conference receives a name badge and lanyard. This opportunity must be secured no later than three months prior to the Conference to allow for design, printing and production. The sponsoring organisation will be responsible for the cost of purchase and overprinting the lanyards. The Conference office can make these arrangements on your behalf at your cost.

### **Benefits:**

- . Organisation logo/organisation name on lanyard alongside Conference logo
- . Acknowledgement on the Conference Website
- . Acknowledgement on the Final Program
- . Exposure to all participants at the Conference

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## Satchel Inserts \$ 1,000

Companies will have the opportunity to directly reach their target market by providing inserts in the Conference satchels. Inserts may take the form of a one page A4 flyer/brochure, or small item, promoting your company product or service or a promotional item. All inserts are subject to approval by the Organiser.

### **Benefits:**

- . Opportunity to promote your organisation to all delegates

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## Pads and Pens Sponsorship \$ 1,000

*Right to Provide*

A writing pad and pen will be inserted into each delegate satchel. The sponsoring organisation will be responsible for the cost of purchase and overprinting. The Conference Office can make these arrangements on your behalf at your cost.

The pad should be A4 in size and are subject to approval by the Committee.

### **Benefits:**

- . Organisation logo can be displayed on the pads and pens

## Alternative Opportunities

If these sponsorship opportunities do not meet your requirements and you would like to sponsor the Conference, please do not hesitate to contact ICMS Pty Ltd, the Conference Office, on +61 3 9682 0244 or email [gc@icms.com.au](mailto:gc@icms.com.au) to discuss alternative possibilities.



## Sponsorship Applications and Conditions

- Applications must be received on the Official Application Contract forms. A Tax Invoice will be issued upon receipt of this completed application form. The Sponsorship application form is located at the back of this prospectus.
- Sponsorship will not be assigned without a signed application and full payment upon receipt of invoice.
- The Conference Organiser will hold the confirmed sponsorship items on your behalf for 30 days after the date of the invoice.
- Full payment must be made within thirty days from date of invoice.
- If payment is not received by the required date, then the application will be automatically cancelled and sponsorship items will be sold on a first-come, first-served basis.
- Joint sponsorship may be considered.
- All Applications are subject to approval from the Organising Committee
- All payments must be made in Australian dollars. See payment details on application form.
- Payment can be made via cheque, bank transfer and credit card. Please note credit cards will incur a 4% surcharge.
- If the full payment is not received by the due date, the Conference Organiser has the right to review the Sponsorship commitment and withdraw the application.

## Sponsorship Cancellation Policy

In exceptional circumstances, the Organisers will be prepared to consider cancellation of their Contract with a Sponsor, but only if the following conditions are complied with:

- That the request for cancellation is submitted in writing
- That the request is received at least six months prior to the Conference commencing
- That the Conference Organiser is able to re-sell the sponsorship item
- That the reason given for the cancellations is, in the opinion of the Organisers, well founded
- That the Sponsor agrees that the Organisers shall retain 50% of the contract price if the cancellation is accepted between twelve and three months prior to the Conference and 100% of the contract price if the cancellation is accepted within three months of the opening of the Conference
- Cancellation will not be considered if the Organisers deem that sponsorship entitlements have already been provided prior to the submission of cancellation

## Conference Office

For Further information or to arrange your Sponsorship and Exhibition, please return the enclosed application form to:

### IMWA 2012

Aleisha Powell  
c/- ICMS Pty Ltd  
84 Queensbridge Street  
Southbank 3006 VIC  
Australia  
Phone: +61 3 9682 0244  
Fax: +61 3 9682 0288  
Email: [imwa2012@icms.com.au](mailto:imwa2012@icms.com.au)



Return completed form to the Conference Organisers via:  
Email: [imwa2012@icms.com.au](mailto:imwa2012@icms.com.au) | Fax: +61 3 9682 0288  
Mail: IMWA 2012 Conference, C/- ICMS Pty Ltd,  
84 Queensbridge Street, Southbank VIC 3006

*All amounts are in Australian dollars and inclusive of GST. A Tax Invoice will be issued upon receipt and approval of your application.*

Organisation Name: \_\_\_\_\_  
Contact Name: \_\_\_\_\_  
Position: \_\_\_\_\_  
Postal Address: \_\_\_\_\_  
Email: \_\_\_\_\_  
Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_ Mobile: \_\_\_\_\_

## SPONSORSHIP

We are pleased to confirm our application for sponsorship items as below:

Sponsorship Item	Per Item	QTY	AUD\$ Total	Sponsorship Item	Per Item	QTY	AUD\$ Total
Platinum Sponsorship	40,000			Session Sponsor	3,000		
Gold Sponsorship	30,000			Speaker Sponsorship	Negotiation		
Silver Sponsorship	20,000			Drink Bottle Sponsor	3,000		
Bronze Sponsorship	10,000			Conference Lanyard Sponsor	2,000		
Conference Dinner Sponsor	10,000			Satchel Inserts	1,000		
Conference Satchel Sponsor	5,000			Writing Pads and Pens	1,000		
Welcome Reception Sponsor	5,000						

**SPONSORSHIP TOTAL AMOUNT DUE \$**

## AUTHORISATION

I/we are authorised to sign documents on behalf of the company and acknowledge that the company will pay all costs as detailed on this application and agrees to be bound by and comply with the guidelines, rules, regulations and policies as contained in the Sponsorship Prospectus and attached to the "Sponsorship Application Form"

NAME:

SIGNATURE:

APPLICATION DATE:





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